

## PERSONAL BROCHURE

The online order form can take some time to complete and we don't want you to lose your work. We recommend you craft your answers offline, then copy them from below and paste them into the online form when you're ready to submit your order at CBDesignConcierge.com.

**NAME** Project

**SELECT** Company/LOC name

**SELECT** Office

SELECT Size/Layout (6-panel trifold, 4-panel vertical, 4-panel horizontal (image), 4-panel horizontal)

SELECT Visual Style Photography selection: Luxury, Traditional or Modern

SELECT Visual Style Cover Shot selection: Home Exterior, Home Interior, UPLOAD My Own

**SELECT** Visual Style Accent selection: Architecture, Texture, Home Exterior, Home Interior, **UPLOAD My Own** 

**UPLOAD** hi-res logo **UPLOAD** hi-res headshot

**SELECT** a Color Theme

**ENTER** Name (as you'd like it to appear)

**ENTER** Company/LOC Name and office name

**ENTER** Email

**SELECT** Part of a team? Y/N

**ENTER Phone 1** 

**ENTER** Phone 2



ENTER F	ull Mailing	Address
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**ENTER** Personal Website URL(s)

**ENTER** Special skills, Languages spoken

**ENTER** Education

**ENTER** Real Estate Experience

**ENTER** Certifications/Professional Achievements

**ENTER** Other Work Experience

**ENTER** Local Connections

**ENTER** Knowledge/Markets Served

**ENTER** Areas of Expertise

**ENTER** Agent Philosophy

ENTER Support: Do you want to highlight your staff members and their role in your service offering?

ENTER Team Advantage: If you're part of a team, how does it benefit your clients?

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	Personalli	/. Describe	your	Character	OI	personality.

**ENTER** Unique to You: What can you say about yourself and your service that doesn't also describe everyone else in the business? What makes your service offering better than the rest in your market?

**ENTER** Lasting Impression: When your clients compliment your service, what is the one thing they say about you most often?

**ENTER** Something Interesting: Do you have any pets, hobbies or something you'd consider a conversation starter?

ENTER Accomplishments (What do you want people to know about you?)

**ENTER** What do your clients say about you? (This is where you may add recommendations and testimonials that you would like to include in your brochure.)

SELECT Brokerage Copy (Do you want to include standard copy about Coldwell Banker?) Y/N

## **CHECK OUT**